



IN RECENT YEARS MANY INTERESTING PROPOSALS HAVE BEEN MADE FOR THE REVIVAL OF THE HISTORIC OLD CENTERS OF TOWNS BY MEANS OF FESTIVALS, COLLECTIVE SHOWS, EVENTS OF ONE SORT AND ANOTHER; THESE AMOUNTED TO ATTEMPTS TO RESCUE THE CITY AS A PLACE FOR "LIVING IN TOGETHER". THESE EFFORTS HAVE INVOLVED DESIGN OF AMUSEMENTS (PROCESSIONS, SHOWS, MASQUERADES) AND THE REVIVAL OF OBJECTS AND SITUATIONS (ARCHAIC DESIGN SUCH AS THE SWEETMEATS STALL, THE SOFT DRINKS KIOSK, TEMPORARY SALES POINTS). THESE ARE NOT NEW INVENTIONS BUT THE RECOVERY OF OLD TRADITIONS THAT ONCE BELONGED TO COUNTRY FETES AND HAVE NOW TURNED UP AGAIN IN THE CITY. THEY CANNOT BE SAID TO BE PURELY COMMERCIAL ATTRACTIONS BUT PART OF AN OVERALL POLICY (MUCH DISCUSSED AND PERHAPS QUESTIONABLE, BUT NONETHELESS INTERESTING AND IMPORTANT). PHENOMENA OF THIS SORT MUST ALSO BE INCLUDED IN ANY PANORAMA OF ITALIAN DESIGN. OTHERWISE IT IS HARD TO GRASP THE IDEA OF ITALY ITSELF OR OF DESIGN.

Umberto Eco in *Italian Re Evolution: Design in Italian Society in the Eighties* La Jolla Museum of Contemporary Art 1982

## **FOLIOWEBLOG2010** contents

ALL INDIVIDUALS / ALL GROUPS / ALL ASSIGNMENTS / ALL VENUES: remember, it's about process: please include studies, analysis, preparatory and speculative sketches and diagrams. They are evidence of thinking through a thought or position and are as important as the position or design product from which they derive. Remember also the necessity to annotate your work: the FOLIOWEBLOG must speak for itself. You will not be resent to explain, fudge or rationalize.

### **NEWARK**

**assignment 1\*** project **artist land art land**

**assignment 2\*** group project **campus projects** incorporate **manifesti** into presentation

**assignment 3\*** group project **campus noli town:** existing + proposed

HGprecedent analytique 1 **palazzo villa basilica ideal church new city/typologies in translation** big bambu to lincoln center

HGprecedent analytique 2 **constructing landscape** field sketches from dia:beacon + storm king

cinecittà **sketches in 15-30sec flat**

**misc sketches** from the field *varies*

### **ROMA**

**workshop 1\*** group projects **santa maria della pietà** entrare fuori/uscire dentro

HGprecedent analytique 3 **the map + the monument** mapping from derby + back/monuments in context

itinerario 1 **baroque I** popolo to pace **baroque II** rivals: bernini/borromini *even if you only made it into s andrea sketches*

itinerario 2 **terme di caracalla to piranesi baths of caracalla sketches/watercolor**

itinerario 3 **roma/siena** ideal church/new city **san biagio/pienza**

**misc sketches** from the field *varies*

### **SIENA**

**workshop 2\*** group projects **urban e|merging: minding the wall**

HGprecedent 4 **urban space typologies** porta/territory/wall

HGprecedent 5 **popUP piazza**

HGprecedent collage/essay **lorenzetti redux**

itinerario 4 **firenze** sta maria novella to sta croce **sketches**

**misc sketches** from the field *varies*

### **GRADING**

group projects 40% (incl 10-20% peer evaluations); folio 40%; analytical graphic exercises + essays 20%

**WEBLOGFOLIO2010: ALL WEBLOG POSTINGS + EVALUATIONS ARE DUE 2PM THURSDAY 02 SEP 2010.**

**WEBLOGFOLIO2010: ALL FOLIO CDs ARE DUE 12NOON WEDNESDAY 08 SEP 2010.**

\***workshop group projects** please note that peer evaluations for all group projects MUST be completed and submitted by ALL Siena studio participants and are due no later than thursday 02 sep 2010 via email to [james.dart@njit.edu](mailto:james.dart@njit.edu). please note that if you do not submit peer evaluations you will lose a minimum 10% off your final grade, no exceptions. va bene.



NJ SCHOOL OF ARCHITECTURE > CoAD> NJIT : SUMMER STUDY ABROAD PROGRAM

## FOLIOWEBLOG

WHOEVER KNOWS HOW TO DESIGN A PARK WELL WILL HAVE NO DIFFICULTY IN TRACING THE PLAN FOR THE BUILDING OF A CITY ACCORDING TO ITS GIVEN AREA AND SITUATION. THERE MUST BE SQUARES, CROSSROADS, AND STREETS. THERE MUST BE REGULARITY AND FANTASY, RELATIONSHIPS AND OPPOSITIONS, AND CASUAL UNEXPECTED ELEMENTS THAT VARY THE SCENE; GREAT ORDER IN THE DETAILS, CONFUSION, UPROAR, AND TUMULT IN THE WHOLE.

M.A. Laugier OBSERVATIONS SUR L'ARCHITECTURE 1765.

**An Architect can build a house and build a city in the same breath, if he thinks about it as being a marvelous, inspired, expressive realm.** Louis I Kahn THE INVISIBLE CITY 1972

Notations on architecture and the city have historically been rendered legible through publications and manifestoes. From Vitruvius to Le Corbusier to the present day architects have presented their impressions and design intentions in clear graphic and textual narratives. These works can provide models for a graphic-based rhetorical language. The architectural treatise constitutes a comprehensive means of communicating all aspects of architectural design, from precedent to projection, addressing the varying dimensions of the discipline. A tectonic appreciation of the city begins with creating a graphic-based methodology for reading and communicating architecture.

The Siena Studio FOLIOWEBLOG is a kind of proto-treatise: the graphical unfolding of the studio's immersion in the social + cultural whirl of the Italian city and the architectural + urban positions derived from it. It requires more than a distracted appreciation of the merely formal: food + drink must be had, laundry done, maps read, landscapes understood and needs met while positions are assumed and designs tested. Rarely do we inhabit our sites so intensely. The FOLIOWEBLOG documentation serves up in graphical form the narrative of this engagement as an intellectually coherent discourse on architecture and the city, processes and projects.

Each student in the Siena Studio is required to create a FOLIOWEBLOG, containing documentation of the Newark studio projects; travel + analytical sketches from Rome, Naples + beyond; photographs; developmental design sketches + studies from all the places you have visited and worked in, as well as the final presentation of the Newark, Rome and Siena group projects. Students who worked in groups should arrange to have high quality scans made of the final projects for each student's individual FOLIOWEBLOG. The general format of the FOLIO is A3 (11x17, roughly) in either horizontal or vertical orientation. It must contain all of the work generated for the Siena Studio. Because FOLIOWEBLOG presentations will be made online via the Siena Studio weblog <http://siena2010.wordpress.com>, there is flexibility in format. However, along with the web presentation, you must submit a high-resolution digital PDF using the A3 format on CD, which become a part of the Siena Studio archive. Please be sure your name is on every sheet and CD!

Please note that the Siena Studio FOLIOWEBLOG is a Kepler requirement in accordance with njSOA rules and regulations.

Please note that composing, producing + presenting group projects is a collaborative, collective exercise: common images, city maps and, especially, installation and presentation documentation should be included in the FOLIOWEBLOG. For on-site presentations, all work should be hung conforming to some overall compositional order. Most everything will be in A3 format, so a common datum can easily be established. Compose the whole, in other words, with no blank space, no misalignment among sheets or among projects. Include textual annotation so that viewers may know what they are looking at and why. FOLIOWEBLOG also charts process + renders it legible. Compose it carefully; it is no less a design project.